

## NATIONAL MILLING CORPORATION LIMITED

National Milling Corporation Limited, is a reputable multinational company specialised in the manufacturing of various **flour**, **mealie meal**, **stock feed** products and also trades in rice and others wishes to engage a flexible and energetic person to fill an existing senior role:

## 1. SALES AND MARKETING MANAGER (HUMAN FOODS)

Responsible for taking the lead in handling human foods sales and marketing operations ensuring to generate leads, manage key accounts including monitoring of various competitors activities. Ensure to grow popularity of the human foods products brand within designated trade channels.

Manage and supervise activities performed by assigned team to comprise territorial Sales Representatives, Bakery Specialists, Order Capturing Supervisor, Depot Sales staff and the Digital Marketing Specialist to enhance business growth. Ensure to maximise potential of assigned sales team, establish plans and justify to assigned superiors i.e. General Manager and Managing Director.

Also aim to expand customer base of various human foods product ensuring its strong brand presence on the market and that sales administration and customer service activities run smoothly. Additionally, search for new products and markets to broaden the human foods product offering. Interested candidates must possess a full grade 12 School Certificate, **Bachelor's Degree in Sales and Marketing** with **5** years' experience in a similar role.

Certified sales professional ZIM membership is a must. Proven sales and management experience in FCMG industry advantageous, excellent analytical and problem solving skills including exceptional customer service skill. If you are up to the challenge and meet above requirements, do send through an updated CV to jobs@nmc.co.zm